

PRESS RELEASE

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Sim2 TRIUMPHANT RETURN TO AUSTRALIA

Luxury Italian designed and engineered projectors

From



Sydney, NSW, Monday 10th July 2023 — Today, Oceanic Distribution, a leading distributor of cutting-edge technology solutions, is proud to announce its new distribution engagement with SIM2, a global leader in high-performance projectors & the reintroduction of their renowned projector line-up to the Australian market. After a brief hiatus, Australian consumers and AV enthusiasts can once again experience the unparalleled picture quality, advanced technology, and exceptional craftsmanship that SIM2 projectors are known for.

This year, SIM2 celebrates a legacy of over 30 years in the industry. SIM2 has continuously pushed the boundaries of visual excellence. Their projectors have been acclaimed by professionals and enthusiasts alike for their exceptional color accuracy, stunning contrast ratios, and impressive brightness levels. The reintroduction of SIM2 projectors to Australia opens up new possibilities for home cinemas to deliver an unmatched visual experience.

As part of their comeback, SIM2 boasts an exciting range of projectors designed to cater to diverse needs and budgets. From premium models for home cinema enthusiasts to reference level models for luxury installations, SIM2 offers a comprehensive selection to suit various requirements. These projectors combine cutting-edge technology, meticulous engineering, and elegant Italian design, ensuring that every visual frame comes to life with breathtaking HDR clarity and precision.

"SIM2's projector lineup deploys advanced DLP® technology with razor sharp focus, its renowned for delivering outstanding image quality from its HDR partnerships with Dolby labs. Combine this with a high pedigree of image processing... SIM2 projectors deliver impeccable color reproduction, incredible detail, and seamless motion handling." Says Paul McLean, CI Account Manager, "Whether it's enjoying a thrilling action movie, immersing in a gaming session, SIM2 projectors deliver an extraordinary cinematic experience."

"We are thrilled to reintroduce SIM2 projectors to the Australian market with Oceanic's high grade knowledge and dealer support services," said Massimo Zecchin, International Sales Director manager at SIM2. "Australia has always been a vibrant and discerning market for high-quality audiovisual solutions, and we are excited to provide Australian consumers with access to our state-of-the-art projectors once again. Our commitment to innovation, craftsmanship, and customer satisfaction remains unwavering, and we look forward to enhancing the visual experiences of Australians with our exceptional projector lineup."

As part of the relaunch Oceanic have emphasised long-term support for the range and secured an extended ongoing factory warranty period of three years with an option to upgrade to five years. For the rest of 2023 all projectors sold will come with five years warranty as part of our launch promotion.

To ensure an exceptional ownership experience, SIM2 & Oceanic has partnered with a select network of authorised dealer & support network across Australia. These partners will undertake extensive factory backed training and possess the expertise to provide tailored solutions to luxury market buyers, offer professional advice, and deliver seamless installations. Customers can rely on these authorised dealers for comprehensive support and after-sales service, ensuring that their SIM2 projector performs optimally throughout its lifespan.

For more information about SIM2 projectors and to locate an authorised dealer, please visit www.oceanicdistribution.com or www.sim2.com

About Oceanic Distribution: Oceanic is a trusted distributor of cutting-edge technology solutions, specialising in bringing high end innovative products to market. With a focus on quality, functionality, and style, Oceanic partners with renowned manufacturers to provide customers with state-of-the-art technological advancements.

About Sim2:

SIM2 is a globally recognized leader in the design and manufacture of high-performance projectors. With a 30-year heritage, SIM2 has consistently delivered cutting-edge visual solutions renowned for their exceptional quality and craftsmanship. From home cinemas, SIM2 projectors have set new standards in image fidelity, colour accuracy, and overall visual excellence.

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